REGISTER NOW

Seed Science & Technology Short Course  November 4-8, 2019

Seed Business Management Short Course  April 6-10, 2020
Register Now!

Seed Technology & Business
Short Courses

Iowa State University College of Agriculture & Life Sciences and Ivy College of Business faculty, together with seed industry experts, have developed two continuing education opportunities designed for the seed industry professional.

The Seed Science & Technology short course is offered November 4-8, 2019. This one-of-a-kind learning experience focuses on the life cycle of seeds and current industry technologies. Hands-on demonstrations and industry tours provide a clear picture of the many facets of the seed industry.

The Seed Business Management short course is offered April 6-10, 2020. This detailed course takes an in-depth look at how the seed industry functions from a business perspective. Case studies, special guest speakers, and networking opportunities highlight the week.

Seed Science & Technology
NOVEMBER 4-8, 2019
- Intro to Seed Life Cycle
- Crop Improvement
- Variety Testing
- Seed Production
- Seed Health & Quality Testing
- Seed Conditioning
- Post Harvest Management
- Precision/Prescription Ag

Seed Business Management
APRIL 6-10, 2020
- Research Management
- Leadership, Teamwork
- Business Negotiations
- B2B Sales & Marketing
- Supply Chain Management
- Regulations, Policy, Trade
- Business Finance
- Business Strategy

Hands-On Learning!
The STB Short Courses are held in the Seed Science Center on the Iowa State University campus in Ames, IA. The Seed Science Center houses the most comprehensive public seed testing laboratory in the world and is recognized globally as a leader in seed research, innovation, and education.

FOR MORE INFO AND TO REGISTER VISIT:
seedgrad.iastate.edu/stbshortcourse

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